



Ms. Upasana Taku
Co-founder; Executive Director & CFO, MobiKwik

Upasana Taku is the Chairperson, Co-Founder, CFO, and Executive Director of MobiKwik (One MobiKwik Systems Ltd.), leading its transformation from a mobile wallet to a full-stack fintech platform serving a billion Indians. A dynamic deal-closer and inspiring leader, she returned to India from the U.S. in 2008 to drive grassroots impact. As the only woman heading a large-scale fintech and payments platform in India, her vision and determination have been instrumental in MobiKwik's success.

Upasana Taku, Co-founder and CFO of payments service provider MobiKwik, stands as a prominent figure in India's fintech landscape, steering one of the nation's leading digital payments platforms with resilience, passion, and a sharp strategic vision. Her path, from modest beginnings to the forefront of digital finance, underscores the power of perseverance—a theme she often highlights in recounting her experiences. Under her leadership, the company achieved a major milestone with its IPO on the BSE and NSE in December 2024, marking a new chapter in its growth.

A pivotal moment in Taku's life came while pursuing a Master's degree in the US. Despite being accepted into prestigious institutions such as Stanford University, financial constraints nearly halted her dreams. Through sheer perseverance, she secured a last-minute scholarship, enabling her to complete her studies. This experience deepened her belief that it is only resilience in the face of adversity that can provide a way out when all else seems to fail.

It is these qualities that have enabled the company, under Taku's leadership, to reach major milestones, including achieving profitability and securing a nod from markets regulator Sebi for an IPO. The company's Pocket UPI product has made it the largest wallet player in India by gross transaction value, a strong testament to its role in the competitive fintech sector.

Reflecting on the significance of Sebi's nod, Taku says: "While I prefer not to dive too deeply into IPO conversations, this approval reinforces our growth trajectory and positions us for the next phase of expansion."

For Taku, success is about patience, steady growth, and viewing challenges as opportunities for learning. Her journey continues to inspire, embodying a commitment to both professional and personal growth

Education: She did her schooling from Lourdes Convent, Surat, Gujarat (India) and MS Management Science & Engineering from Stanford University.

Award and Honors:

- Facilitated by the President of India in 2018 as the first woman to lead a Payments Startup.
- Features in Forbes Asia's Power Businesswomen list of 25 accomplished women shaping Asia's business landscape in 2019.
- Featured in the Kotak Wealth Hurum – Leading Wealthy Women List 2020, ranked as the 12th richest self-made woman in India.
